

PRESENTAZIONE

ON THE ROADS è un corso di micro lingua tecnico-professionale del percorso triennale di formazione dei *Licei Tecnici per il Turismo* e degli *Istituti Professionali del settore Ospitalità Alberghiera - Accoglienza Turistica*, in linea con le nuove linee guida dei programmi ministeriali. Finalizzato allo sviluppo delle competenze comunicative in lingua inglese funzionali all'interazione nei diversi contesti operativi nel settore turistico internazionale, il testo è strutturato in sei moduli sulla base delle **funzioni** e **competenze** disciplinari. I primi tre moduli introducono l'industria globale del turismo con le sue segmentazioni e i suoi tanti sbocchi professionali.

1. [THE TRAVEL & TOURISM INDUSTRY](#) • 2. [THE TOURISM CHAIN](#) • 3. [THE TRAVEL ORGANISATION](#)

Gli altri tre moduli presentano la progettazione di un'ampia varietà di itinerari lungo i percorsi di:
Europa, Oltreoceano e Italia.

4. [ON THE ROADS TO EUROPE](#) • 5. [ON THE ROADS OVERSEAS](#) • 6. [ON THE ROADS HOME](#)

La *metodologia* adottata coniuga i contenuti professionali e il lessico di settore in termini di *comunicazione linguistica*, attraverso l'integrazione delle abilità linguistiche e anche grazie a una grafica stimolante, dal forte impatto visivo.

Le finestre di **Customer Care** consentono una veloce consultazione della *lingua in uso* nei diversi contesti professionali (*Language for the: Travel Agent, Tour Guide, Hotel Receptionist ...*)

Le **competenze**, dal livello **A2**, al **B2**, sono sempre esercitate in collegamento alla materia tecnica.

Il testo è ricco di attività di preparazione all'esame di certificazione **PET** (*Preliminary English Test*) e **FCE** (*First Certificate English*). Peraltro l'approccio **CLIL** pervade il testo permettendo di semplificare sia la *programmazione didattica* sia la *progettazione interdisciplinare*.

I **Feedback on Competences**, file di verifica in itinere dei contenuti e delle competenze, sono puntualmente presenti alla fine di ogni unità. Le esercitazioni per i **Bisogni Educativi Speciali (BES)**, seguono lo sviluppo di ogni unità, con una valutazione sommativa a fine modulo.

- **WORLD WANDER WONDERS**, aprono una finestra su alcune "Meraviglie del Mondo".
- **LITERARY ROADS**, offrono estratti di romanzi della letteratura contemporanea anglo-americana, attentamente selezionati sulla base dei loro collegamenti ai singoli moduli.

L'**Appendice** al testo o **Extension** include il:

- **BRUSH UP YOUR ART KNOWLEDGE** che fornisce un veloce ripasso dei principali stili architettonici dal passato all'età contemporanea.
- **CORRESPONDENCE FOLDER**: sezione dedicata all'impostazione ed esercitazione di tutte le tipologie di lettere commerciali (*Enquiry, Booking, Confirmation, Changes, Cancellation, Complaint, Adjustment, Circular Letter*).
- **GLOSSARIO Inglese-Italiano** dei termini professionali e vocaboli presenti nel testo.

Il testo si configura come **ebook** arricchito da materiali didattici esclusivi, di facile utilizzo e in continuo aggiornamento.

La **Guida del Docente** presenta le informazioni su ogni unità e un'ampia scelta di prove strutturate.

Inoltre, per limiti di spazio disponibile nel testo, la sezione, dedicata alla preparazione della *seconda e terza prova scritta per l'Esame di Stato* sarà presente nella **Guida del Docente**.

Nella **Guida** sono anche forniti ausili didattici, in forma di schede, per una corretta composizione tematica di un testo. Lo studente seguirà un breve percorso di produzione scritta seguendo indicazioni sequenziali. Sono forniti anche modelli di temi, saggi e articoli. La sezione è fotocopiabile per essere fornita agli studenti.

"Great things are not accomplished by those who yield to trends and fads and popular opinion."

Jack Kerouac





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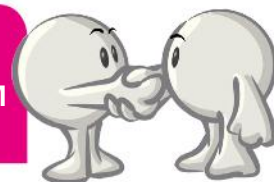
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